

Simp-Q™

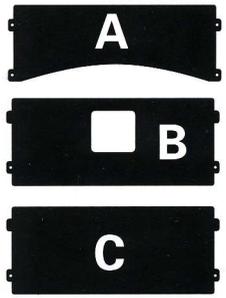
photo studio

SIMPLE & QUALITY

ASSEMBLING INSTRUCTIONS



L-Left Reflector Board R-Right Reflector Board



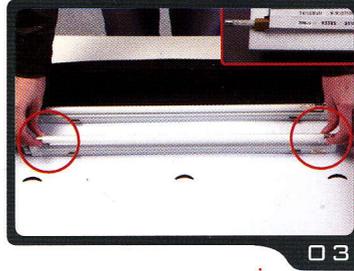
A- Arc-shaped reflector board
B- Reflector board with opening
C- Straight reflector board



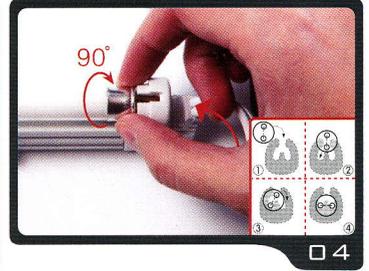
Place the photo studio (sideview: pocket facing upwards) on a table near a power source. Unzip and open it.



After opening the photo studio, carefully take out the light tubes from the Styrofoam.



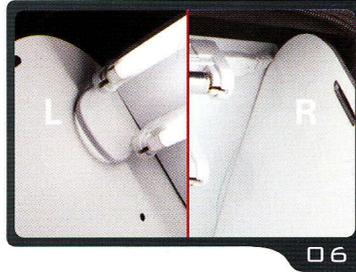
Holding the metal part of the tubes, direct the tubes at the opening of the bracket.



Insert the metal part of the tubes into the opening of the bracket and then twist 90 degrees.



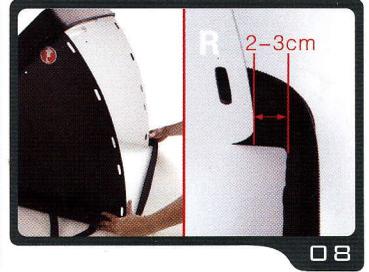
Place L and R into vertical position. Then, press down the top cover of the photo studio until it completely matches the arc angle of L and R.



Please pay attention to the difference of the arc angle of L and R as well as the positioning of the power supply wire.



Remove reflector boards A, B and C, black background, diffuser board as well as the hanging rod from the photo studio for later use.



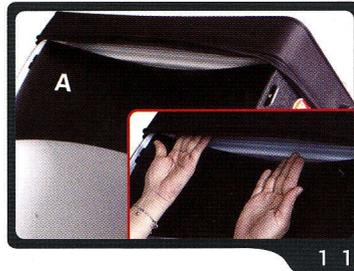
Push L and R inwards 2-3cm so that the reflector boards will have sufficient space to curve outwards during a sealed-up photography.



Pull the background paper outwards until it reaches the tip of the photo studio.



Place reflector board A inside the photo studio and insert the left part into the 2 openings on the top side of L. Next, while gently pushing the middle part of A, insert the right part into the openings on the top side of R.



Reflector board A requires some space to curve outwards.



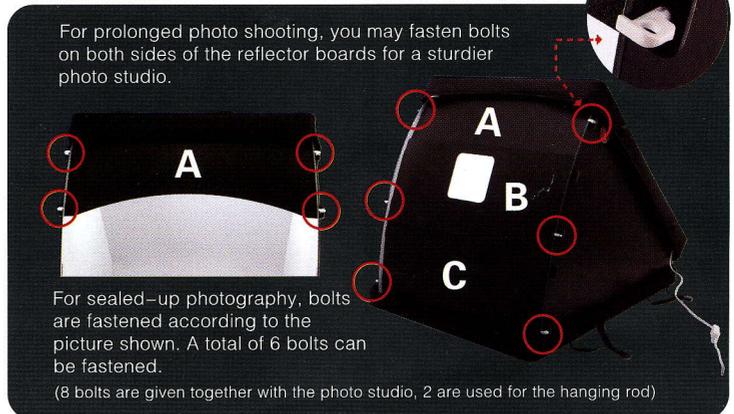
Lift both sides of the cover leaving a space of a thumb so that there is sufficient space for reflector board A to curve outwards.



Gently pull reflector board A outwards from the inside.



After plugging in the power supply, turn on the lights and place product(s) into the photo studio. You may now begin to take pictures.



For prolonged photo shooting, you may fasten bolts on both sides of the reflector boards for a sturdier photo studio.

For sealed-up photography, bolts are fastened according to the picture shown. A total of 6 bolts can be fastened.

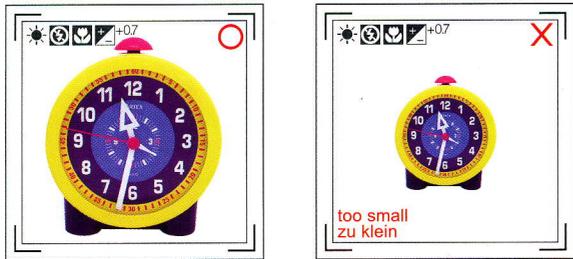
(8 bolts are given together with the photo studio, 2 are used for the hanging rod)

THANK YOU FOR BUYING SIMP-Q PHOTO STUDIO

Here are some basic tips to help you take better and interesting pictures.

1. Set the White Balance (WB) to "Daylight" or "Auto".
2. Turn off the flash. Using flash will distort the three dimensional feel of the object.
3. When taking close-up shots, set the camera on "macro" mode which is symbolized by a flower.
4. Exposure:
 - a) When using a white background, set the exposure between +0.7 to +1.0.
 - b) When using a black background, set the exposure between -0.3 to -0.7.
5. Use a tripod if/when possible. (Our hands may not be stable at all times. Even the slightest movement may cause the picture to be blurred).

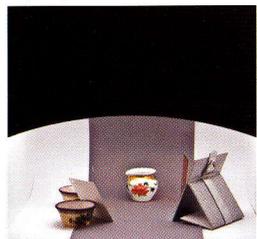
6. If you are not familiar with the camera settings mentioned above, please search more about it online according to your camera brand or get in touch with the after sales service hotline of the camera for more clarification.
7. Use the largest Megapixels possible for higher definition of image when printing in large formats such as posters or banners.



8. Be creative by using different materials/objects for the background.



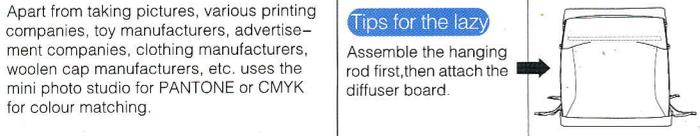
9. You may use foldable mirrors according to the lighting requirements of the object to intensify the lighting at various angles. (Avoid including the mirrors when taking pictures of the objects)



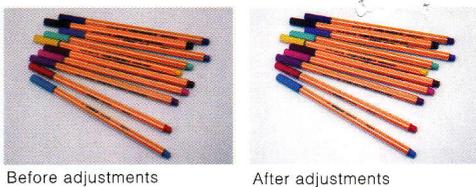
11. Simp-Q lighting can be used for PANTONE colour matching.



Apart from taking pictures, various printing companies, toy manufacturers, advertisement companies, clothing manufacturers, woolen cap manufacturers, etc. uses the mini photo studio for PANTONE or CMYK for colour matching.



13. Using Photoshop (PS)
Image → Adjustments
→ Auto Tone
Auto Contrast
Auto Colour



Or:
Image → Adjustments
Brightness / Contrast
(Adjust accordingly to your liking)



Sharpen
Sharpen is a PS [Filter]. It is a necessary procedure used after adjustments to the image is done to perfect the image.

14. Look for quality pictures of similar products from advertisements and try to imitate the angle and practice or you may log on to our photography classroom: <http://blog.sina.com.cn/simpq>.

Using instruction as well as maintenance



You may adjust the position of the product in order to obtain the best angle and lighting. It is recommended to use a tripod to avoid any shaking or vibration for a sharper and clearer image.

Set "B" at the lowest part for a sealed-up low angle shot. (Reflector boards A, B and C are interchangeable in positions for shooting at different angles)



Set "B" at the middle part for a sealed-up mid angle shot. (Reflector boards A, B and C are interchangeable in positions for shooting at different angles)

Set "B" at the top part for a sealed-up high angle shot. (Reflector boards A, B and C are interchangeable in positions for shooting at different angles)



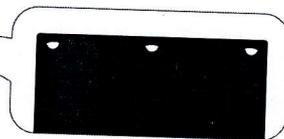
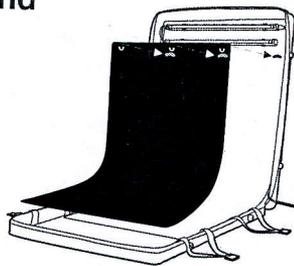
⚠ Close the photo studio after daily use to avoid the vertical side support from bending due to prolonged usage.

Convenient and easy to bring anywhere.

Cleaning tips:
If background or reflector boards get dirty, clean immediately using a wet sponge and dish washer, then wipe dry using a moist cloth.

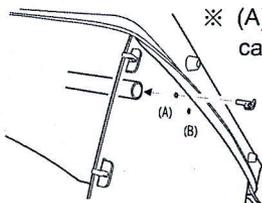
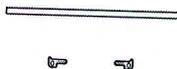


1 | Change background

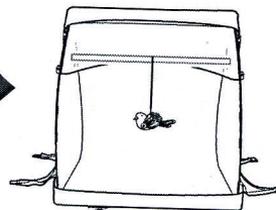


Invention patented

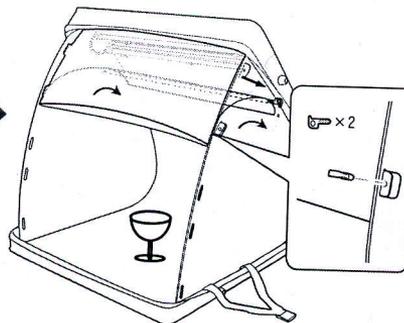
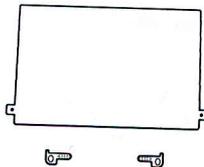
2 | Setting handing rod



※ (A) hole and (B) hole can be chose



3 | Setting diffusion sheet



※ Diffuser is only applied when shooting glossy items.